

FOR IMMEDIATE RELEASE

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FOR MORE INFO: Michelle Mason/Barb Pierce, 314.571.6300 or mmason@hughes-stl.com

NEWS RELEASE

R.E. Michel Brings Basic Training to Contractors

Unico provides training on its innovative HVAC system for local mechanical contractors

BOSSIER CITY, La. – R.E. Michel Co. recently brought in Unico Inc., the manufacturer of innovative small-duct, high-velocity central heating and air conditioning systems, to provide basic training classes in Bossier City, La., Alexandria, La., and Texarkana, Texas. At each location, 15 HVAC contractors were trained on the proper sizing, installation, application and technical aspects of The Unico System.

The purpose of the training program was to provide a general understanding of the workings and applications of The Unico System, which provides heating and air conditioning that is barely seen or heard. The training provided an overview of the system and all of its main components, including the UniChiller RC, a revolutionary outdoor heating and cooling unit, and the Advanced Control Board, a fan control system. As an added incentive, all members who participated in the training program are eligible for the Unico certification program.

“Unico’s systems allow several different applications, from conventional up flow/horizontal application, tight attack spaces, hot water heat to spot coolers,” said Buddy Blair, regional manager, R.E. Michel Co., a wholesale distributor of The Unico System. “We developed this special training program to bring Unico to the contractors so they would be prepared to attend the next level to become Unico Certified Contractors.”



Niel Gerrald of Aloha Air in Texarkana, Texas, connects the supply tube to the plenum during a Unico training session sponsored by R.E. Michel.

Unico’s two-day certification course is offered up to two times per month at its St. Louis headquarters and in Las Vegas, while the three-day advanced course is offered once a month. Both courses include lectures and hands-on training. Because Unico makes constant improvements and introduces new products, Unico Certified Contractors must renew their certification once a year by either attending another training course or taking a recertification test. The product warranty is extended from one year to four years when installed by a Unico Certified Contractor.



Pete Williams (right), regional trainer at Unico, shows Charlie Cook (left) of Cooks Heating & Air in Texarkana, Ark., how to check the correlation of static pressure and amps being emitted by the unit.

The Unico System is a small-duct, high-velocity central heating and air conditioning system manufactured by Unico Inc. Ideal for custom home, historic preservation and niche commercial applications, The Unico System takes less than one-fourth the space of a traditional HVAC system and can deliver up to 12 tons of air conditioning in the same space as a 3-ton traditional system. Quieter

and less visible than other systems, The Unico System provides superior indoor comfort that is energy-efficient and environmentally friendly. For more information, visit www.unicosystem.com.

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Editor's Note: Unico Inc. is located at 7401 Alabama Ave., St. Louis, MO 63111-9906. Phone: 800-527-0896