

**OFFICIAL RULES for UNICO SYSTEM
KEY WEST WEEKEND GIVEAWAY**

RULE 1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. PURCHASE WILL NOT INCREASE ONE'S CHANCES OF WINNING. ONE ENTRY PER PERSON. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Rule 2. The Key West Weekend Giveaway (the "Sweepstakes") is sponsored by Unico System at 1120 Intagliata Drive, Arnold, MO 63010 ("Sponsor"). The Sweepstakes begins at 12:00am CST on April 17, 2017 and ends at 11:59pm CST on May 31, 2017. The Sponsor's clock will be the official clock of the Sweepstakes.

RULE 3. Entry: To enter by mail, print your full name, complete mailing address, daytime phone number, email address and date of birth on a 3" x 5" card. Sign and mail the completed entry in a self-addressed envelope with proper first class postage affixed to: Key West Sweepstakes, 1120 Intagliata Drive, Arnold, MO 63010. All mail entries must be hand printed. Mail entries that are printed by machine, or otherwise mechanically reproduced, shall be ineligible and shall not be accepted. Further, all mail entries postmarked prior to 4/17/2017 or after 5/31/2017 shall be ineligible and shall not be accepted. To enter by email, visit www.unicosystem.com/key_west and fill out the online entry form with your full name, complete mailing address, daytime phone number, email address, and date of birth. All email entries must be submitted by 11:59pm CST on 5/31/2017. Multiple participants are not permitted to share the same email address. Automated entries are prohibited, and the use of automated devices will cause disqualification. All entries will be deemed to have been submitted by the holder of the email account from which it was sent. For these purposes, an email account holder shall mean the primary person who is assigned to such email account by the Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with such email account. Any participant who attempts to enter with multiple email addresses or identities will be subject to disqualification, in Sponsor's discretion. All entries become the sole and exclusive property of Sponsor and will not be returned. Receipt of entries may not be acknowledged, and proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, damaged, postage-due, stolen, or misdirected entries. Entry forms that are mutilated tampered with, illegible, invalid, or incomplete are not eligible and will not be accepted.

RULE 4. Drawing: Winners will be selected on or before June 15, 2017 by Unico in a random drawing among all eligible entries received by Sponsor prior to the expiration of the Sweepstakes. Only participants who comply with all terms and conditions of these Official Rules will be eligible to win. Only one prize per person, family, or household. Winners will be notified of their win by telephone and/or email. If by telephone, Sponsor will call during regular business hours at the number provided on the entry form, and no messages will be left. If by email, Sponsor will email the winner at the address provided on the entry form. If winner cannot be reached by phone or email, if any Prize notification is returned as undeliverable, if any winner rejects his/her Prize, or in the event of noncompliance with these Official Rules, the winner may be disqualified, his/her interests in the Prize may be forfeited, and a substitute winner from among all the remaining eligible entries may

be selected. Upon Prize forfeiture, no compensation will be given. All substitute winners are subject to all requirements set forth in these Official Rules.

RULE 5. Prizes: One (1) winner will be awarded the grand prize of one trip for two (2) people to Key West Florida with an approximate retail value of (\$4,400) (the "Grand Prize"). The grand prize consists of two (2) roundtrip coach airfare tickets from within the U.S. to Key West, FL, a 3-night stay at the Hyatt Key West, \$500 Visa gift card for meals and expenses, and exclusive behind-the-scenes tours of two historic homes that feature the Unico System - the Hemingway Home & Museum, and the Truman Little White House. (The Grand Prize may be referred to hereinafter as the "Prize(s)".) The Prizes are awarded AS-IS and WITHOUT ANY WARRANTY OF ANY KIND, expressed or implied, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose. The winner may be required to provide his/her Social Security Number for tax reporting purposes. The winner may be issued an IRS 1099 form for the value of the Prize. Winners may waive their right to receive any Prize. Prizes are non-assignable and nontransferable. No Prize substitutions or cash redemptions will be permitted. Prizes and individual components of the prize packages are subject to availability, and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for title, insurance, and license fees, registration fees, all taxes (including sales tax), insurance, options and upgrades, and all other costs associated with claiming, registered, and/or using the Prizes. All Prizes may not be awarded. Total approximate retail value of all Prizes in the Sweepstakes is: \$4,400. The odds of winning each of the Prizes are determined by the number of eligible entries received.

RULE 6. Eligibility and Conditions: The Sweepstakes is open to all legal residents of the United States of America who are eighteen (18) years or older at the time of entry. Winner and traveling companion must be 18 years of age or older at time of award. Employees of the Sponsor and its subsidiaries, affiliates, advertising and promotion agencies and their immediate family members and/or those living in the same household are not eligible to enter or win. All winners will be required to complete an affidavit of eligibility and liability and, where legal, a publicity release, within fifteen (15) days of Prize notification. Failure to execute any requested documents will result in forfeiture of the Prize. Winning is contingent upon fulfilling all requirements. Airfare and hotel reservations must be booked a minimum of 30 days prior to travel. Travel blackout dates: Dec. 15, 2017 through Jan. 1, 2018. Travel must be completed within 365 days of award notification. Sponsor cannot guarantee the availability of airfare and hotel on all dates requested.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISION IS FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SO INDICATES, UNLESS AND UNTIL THE PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED. SPONSOR WILL NOT ACCEPT EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

RULE 7. Liability: Participants agree to hold Sponsor and its agents, affiliates, parent companies, subsidiaries, partners, representatives, agents, successors, and assigns, and their respective employees, officers, and directors harmless from all liability, damage, injury, loss, cost, or expense of any kind, without limitation, property damage, personal injury, and/or death, which may occur in connection with preparation for, travel to, or participation in the Sweepstakes, or possession, acceptance, and/or use or misuse of any Prize or participation in any Sweepstakes-related activity, and for any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery. Sponsor is not responsible if Sweepstakes cannot take place or if any Prize cannot be awarded due to acts of war, natural disasters, weather or acts of terrorism. Participants further agree that Sponsor is not responsible or liable for: 1) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes; 2) technical malfunctions or failures of any kind, including without limitation, malfunctions, interruptions, or disconnections in the telephone network, computer online system, computer dating mechanism, computer equipment, software, or any combination thereof; 3) unauthorized human intervention in any part of the Sweepstakes; 4) technical or human error which may occur in the administration of the Promotion or the processing of the entries; or 5) any injury, damage, or loss to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Sweepstakes or receipt, possession, acceptance, and/or use or misuse of any Prize.

RULE 8. Participation: By participating, participants agree to be bound by these Official Rules and the decisions of the Sponsor which will be final and binding in all matters relating to the Sweepstakes, and except where limited, consent to the use of their names, pictures and likeness to be used for advertising, publicity and trade purposes without notice or additional compensation. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of the Sweepstakes as solely determined by the Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering, fraud, or other causes beyond the control of Sponsor which corrupt or impair the administration, security, fairness, or proper operation of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to suspend, modify, or terminate the Sweepstakes at any time. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award Prizes based on the eligible entries received before the termination date. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

Rule 9. Use of Data: Sponsor will be collecting personal data about participants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <https://www.unicosystem.com/privacy-policy/>. Sponsor is a corporate sponsor of the National Trust for Historic Preservation and will share personal data about participants, including email addresses, with the National Trust. By participating in the Sweepstakes, participants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

RULE 10. Disputes: Except where prohibited, participant agrees that: 1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a state of federal court located in Saint Louis, Missouri; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, if any; and 3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules (whether of the State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.

RULE 11. Winners List: The decisions of Sponsor regarding the selection of the winners and all other aspects of the Sweepstakes shall be final and binding in all respects. To obtain a copy of a list of winners, send a self-addressed stamped envelope by June 30, 2017 to Key West Weekend Giveaway, ATTN: Winner List Request, 1120 Intagliata Drive, Arnold, MO 63010.

RULE 12. Rules Request: To obtain a copy of these Official Rules, send a self-addressed, stamped envelope by May 31, 2017 to Key West Weekend Giveaway, ATTN: Official Rules Request, 1120 Intagliata Drive, Arnold, MO 63010.

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