

Efficiency and Elegance Fit Together in High-End London Townhouse

elgravia, the West London district southwest of Buckingham Palace, is known as one of the wealthiest residential areas in the world. Much of Belgravia's property was once part of the Duke of Westminster's Grosvenor Estate and the district takes its name from one of the Duke's subsidiary titles, Viscount Belgrave. Befitting its reputation as the home of the very best in British society, former residents include Lord Tennyson, Lord Mountbatten, author lan Fleming and Beatles manager, Brian Epstein.

Among Belgravia's white terraced Victorian homes sits the small enclave of Elizabeth Street. Although situated in vibrant central London, the neighborhood still maintains a quiet village ambience, and it was here that a full-scale renovation was recently undertaken to transform a five-story townhouse into a new residence. The owners tasked Rod Pyke of Blue Interiors with finding a modern central heating and cooling solution that would not detract from the elegance of the new interior and architectural design.



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Unico, Inc. is the leader in small duct heating and cooling systems and other high-end HVAC systems. The company manufactures all of its products in St. Louis, Missouri, with over 125,000 square feet of modern manufacturing space. The company is well known for extensive use in older, architecturally unique homes and buildings as well as elite, high-end custom homes. The company is family owned and operated and their products are available throughout the United States and Canada, and in over 28 countries around the world.



















Strategy:

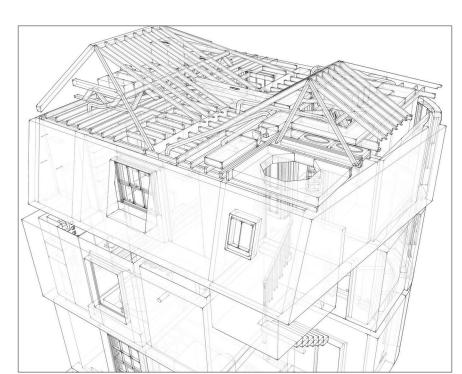
An online search using the words "discreet air conditioning" led Mr. Pyke to the Unico System and its local distributors, Quantum Group. Because this was Mr. Pyke and installing contractor Richline Mechanical Ltd.'s first experience with the Unico System, local Unico rep Quantum Group helped to design and model the entire system in 3D to ensure a perfect fit for the townhouse's limited cavities and spaces devoted to mechanical equipment.

Richline Mechanical installed two 14kW
Unico Systems within the loft attic, and
main trunk lines within the ceilings of each
of the four floors. Ceilings were lowered
ever so slightly to accommodate the low
profile ductwork. A conventional sized ducted system
would have required lowering the ceiling by a noticeable
amount.

Unico System flexible supply ducts terminate in small round openings in the ceilings. Plasterers fashioned sleek, 2-inch inner diameter holes as the pathway for conditioned air to the various rooms. This choice would have been inconceivable with a traditional heating and cooling system.

Results:

"To see a design on paper is one thing," states Mr. Pyke, "to actually fit it in and not see it, is another. The



Computer modelling was performed as part of the restoration to ensure the final fit of all components.



The better aesthetics and engery efficiencies of the Unico System make it the only choice for high-end residential properties.

supply outlets fit seamlessly into the space and the response of the system is extremely quick and impressive."

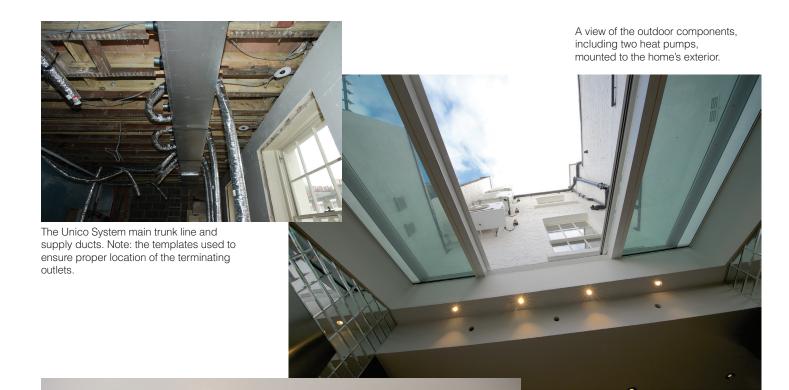
The owners were delighted that their original design plans remained intact and they are able to enjoy superior indoor comfort without having to compromise the design aesthetic that attracted them to this townhouse in the first place.

Benefits

- Even, draft-free temperatures
- Quiet operation
- Zone control options
- Discreet supply outlets
- Flexible design and installation

Contractors

Richline Mechanical Ltd. (Redhill, Surrey)







The Unico System blends in without altering the aesthetic design of the refurbished row house.